

How Does Diversity Affect Innovation in Pharma?

1. **Greater diversity** among scientists and researchers increases focus on overlooked diseases and research
2. **Greater diversity** in company and granting organization leadership means underrepresented groups are more likely to influence decision-making and challenge pre-conceived notions
3. **Greater diversity** of participants in clinical trials means more medical impacts will be discovered, accounted for, and innovated against

NIH UNITE Initiative: Critical to overcoming bias in areas such as funding

